Experiences from



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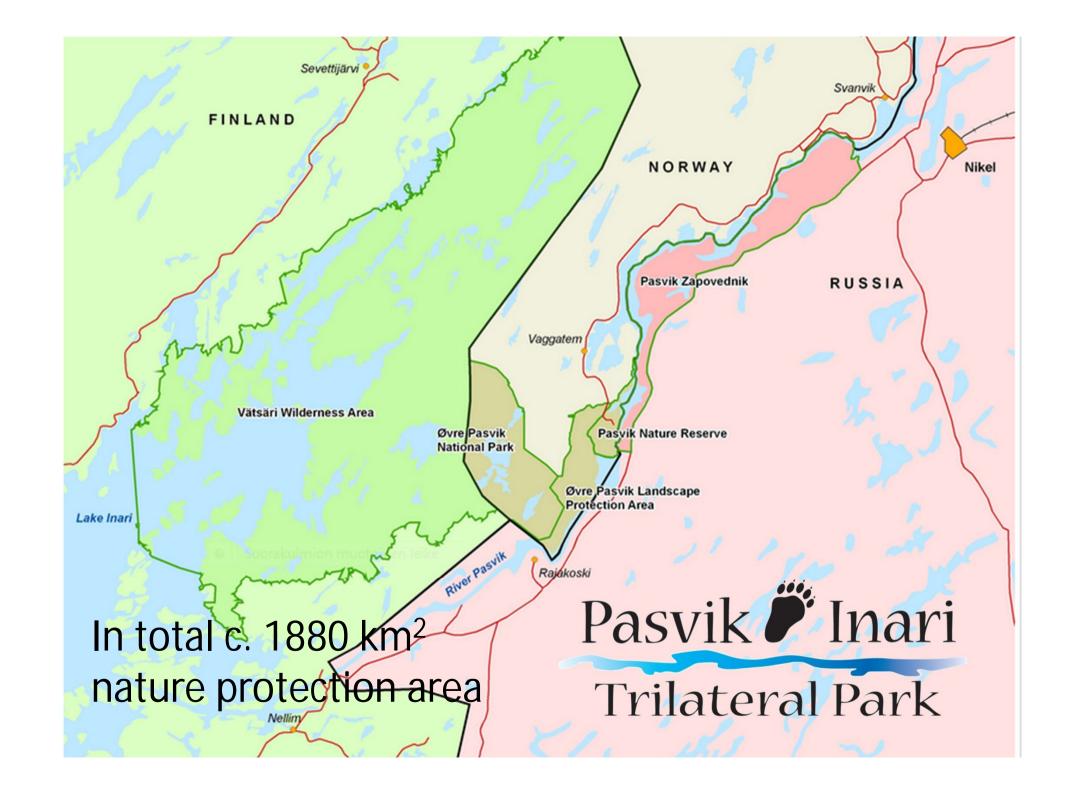




Nature management, monitoring, environmental, enlightenment and nature based tourism in the cross-border area of Norway, Russia and Finland

Pasvik - Inari

Arctic Circle





Trilateral cooperation in action

- Nature protection and management - brown bear, golden eagle and water birds
- Environmental enlightment Environmental school, ecological camps and Phenology of the North Calotte
- Promotion of sustainable
 nature-based tourism Piilola hiking trail
 and national trails, workshops and networking
- Networks and EUROPARC Green Belt of Fennocandia, Transboundary Parks programme



Photos: Steinar Wikan, NIBIO/ Bioforsk and Gunnar Reinholdtsen

What TB cooperation bring to us

What does transboundary cooperation give to the managers of the protected nature territories:

- possibility to have broader themes for joint monitoring and nature research
- experience in adopting mutually acceptable solutions while having language, legal and cultural differences
- possibility to improve professional knowledge and skills as a result exchange of information with partners

What does transboundary cooperation give to the protected territories:

- possibility to use the partners' best practices while managing nature territories
- to build up a positive image of the protected nature territories in order to attract new visitors

Photo: Hans Tømmervik - Pasvikprogramme

What TB cooperation bring to us



What EUROPARC certification bring to us



What EUROPARC certification bring to us

- Joint vision and action plan – future steps...
- Helps in project planning and seeking funding
- Local involvement and meetings
- Quality standards and structures
- Visibility and network on European scale
- TransParcNet wonderful!



How to attract more TB areas – means we already have

- **High-standard annual meeting** = TransParcNet: experts having time to discuss with each other and network, interesting topics gone through in presentations, workshops or other active way of working with actual topics
- Recommendations to the cooperation
 every 5 years = m verifier(s) expert in tb cooperation tells how the cooperation looks like and where are the
 chances for development. Point to look-up from own work and see,
 what kind of reactions the recommendations require.
- Communication about TB-network! Let's tell about transboundary park's programme to different audiences whenever possible

How to attract more TB areas – suggestions for to-dos

- High-quality and effective marketing materials including short videos, roll-ups, print-outs... showing, that we are an active European wide network
- Contact list of active-intransboundary-work persons and their expertise
- Construction of common projects, which serve the transboundary parks and strengthen the network



Photo: Workshop for locals about sustainable development along GBF: making soap from reindeer fat. Kikka Laakso, Sámi Educational Institute

